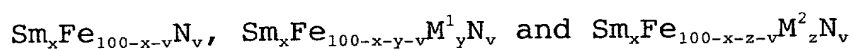


Abstract of Disclosure

Disclosed is an isotropic SmFeN powdery magnet material for producing resin-bonded magnets. The magnet powder is prepared by melt-spinning of a molten alloy and nitriding the alloy powder thus obtained to form a magnet alloy having an alloy composition of one of the formulae, by atomic %:



wherein M^1 is at least one member selected from the group consisting of Hf and Zr; and M^2 is at least one member selected from the group consisting of Si, Nb, Ti, Ga, Al, Ta and C; $7 \leq x \leq 12$, $0.1 \leq y \leq 1.5$, $0.1 \leq z \leq 1.0$ and $0.5 \leq v \leq 20$; the crystal structure is TbCu₂ type; and the thickness of the flakes is 10-40 μm .